

# Classic/Original (1 Shelf) Self Adhesive Vinyl 1760mm wide x 905mm high

## VISUAL OF FINISHED PRODUCT:



## USE TEMPLATE FILES:



CLASSIC\_ORIGINAL\_Header\_Template.pdf



CLASSIC\_ORIGINAL\_1\_Shelf\_Template.pdf

## PRINT ARTWORK SPECIFICATIONS:

### General

- Create artwork in Illustrator or InDesign.
- Artwork to be saved as high resolution PDF at 100% scale.
- Use template above for reference.
- Submit 2 files;
  - (i) PDF of artwork,
  - (ii) PDF of artwork with template over.
- Do not include crop, registration or trim marks.

### Fonts

- Include all fonts (screen and printer).
- Where possible convert fonts to paths / outlines (particularly PC generated files).

### Logos

- Supply created in Illustrator or Freehand, as vector format.

### Photographic Images

- Supply a minimum of 200dpi at full size, otherwise pixilation may occur.

### File Size

- If possible, keep below 10MB uncompressed.

### IMPORTANT

- Colours may vary depending on artwork supplied.
- Lead times quoted from receipt of artwork.
- Any amendments may be charged if proofs required.